12th November 2024 booktown minutes

Present: M.Singleton Chair, J. Briggs, L. Evans, F. Parmanand, G. Cotter, M. Clarke, C. Nelson

Apologies: S Ewence

1) **Death in the Dales feedback etc: all felt that the event had gone extremely well with excellent feedback remarks and one positively glowing written review which has been added to the web site. Dates for next year have been booked in order to make sure of Mike Craven 17 – 18 – 19 Oct. The deficit works out to £1040.40 but all in all it was an excellent event which came in at a very reasonable price £3543 – next year we would need to sell 30 more season tickets to make break-even with the same expenses. We need to thank Jean very much for negotiating an author fee with the Crimewriters of just £100 which is low. (nb there is a usual fee understanding of £200 for authors, this is general not just us).**

2) **Carnegie - Joseph Coelho last but one chidren's laureate is to be a main speaker with 1 or 2 long listed authors. One whole day in Powell Hall seats 500. MARCH 18TH 2025. PLS note re funding there is no revenue from this event and last year it cost about £3000. Fees for 5 plus accommodation. I don't as yet know how much we will have to pay JC etc.**

3) **What are Words Worth – account very approx expenses £2210 takings£ 1033 therefore deficit £1177.**

4) **Midsummer Macabre? 20/21/22 June? Fees £200 x 9 = £1800 accom say £600 no travel except for J. Mains. Peoples Hall and tech £500, printing £400, food and drink bought by us £200, Pizzas £ depends on tickets £10 per 2 tickets maybe 70 tickets £350. This lot comes to approx £4000. So we would need to sell 100 season tickets at £40 or equivalent to break even.**

5) **Cumbria Business Accelerator - we have £1000 worth of tuition and/or website/Google optimization. I know that most of us are not up to speed but Fi and Linda are so pls can you 2 think of anything more advanced you would like to know.**

6) **Trustees to write to businesses around the wider area to ask for support, Carole to supply either on line letter template or printed off letters, a selection of new and older BT literature and envelopes. Kits to be ready next 2 weeks, pls call of collect yours. (Let me know if you just need the template and can print your own letters.**

7) **BT logo Fiona has produced an excellent set of ideas which everyone seems very happy with – its in teresting that a flying book is part of it as we had that once before. Now passed on to graphic designer to refine.**

8) **Next meeting Zoom shortly.**